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**Theme: Implementation-informed policy planning, development, delivery and evaluation**

# Sustaining short term initiatives - by implementing for the long term

The investment in 3-5 year projects/pilots by Governments, philanthropy and corporates create significant challenges for, and competition between, Community Service Organisations. On the one hand, this investment provides an opportunity to innovate and test out new approaches to entrenched complex social challenges, it also, often, provides a much needed response for the intended target group. However, even when time limited projects have demonstrated their benefits, the cessation of funding or focus on the next new initiative often limits the successful implementation of pilots, and the scaling up of these across the system.

This presentation will explore how the use of an implementation framework from the outset, even for short term funded initiatives, may lead to an increased uptake of evidence informed practice.